



MyHealth Assessment Contest Information for The Board of Regents of the University System of Georgia

Outlined below is important information regarding the MyHealth Assessment Contest, which kicks off on Wednesday, July 1, 2009 and runs for three months, ending September 30, 2009.

Contest Start Date: July 1, 2009
Contest End Date: September 30, 2009

Drawings Overview:

Employees (active or retiree) that complete or update their MyHealth Assessment within the contest prize period will be entered into one to three drawings. Employees will need to go to the following site, www.bcbsga.com/bor and go to the MyHealth Assessment link. The sooner the associate completes their MyHealth Assessment, the more opportunities they have to win. For example, if the associate completes their MyHealth Assessment on July 1st, they will be eligible for all three drawings. If they complete their MyHealth Assessment on September 30th, the associate will only be eligible for one prize drawing. There will be 100 total prizes given out for the three drawings. See below for the wonderful prizes that are being offered:

iPod® Shuffles

Heart Rate Monitor Watches

Gift cards: Choice of the following:

- Barnes & Noble
- Sports Authority
- REI
- Nike.com
- Apple.com

Drawing Dates:

Drawing 1: August 7, 2009

Drawing 2: September 7, 2009

Drawing 3: October 7, 2009

Please note that employees will be notified approximately seven business days after the drawing occurs.

BCBSGA will facilitate the drawings and distribute the prizes to winning associates.

- For the iPod® Shuffles and Heart Rate Monitor Watches, BCBSGA will purchase on behalf of Board of Regents and ship them to the winning employees home.
- For the gift cards, BCBSGA will facilitate the drawings and then contact the employees to determine which gift card they would like to receive. BCBSGA will purchase and ship the gift card on behalf of the Board of Regents to the employees home.

Please contact your BCBSGA account representative if you need additional assistance with your MyHealth Assessment contest.